



# ANTI-DOPING EDUCATION PLAN

## 2024

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## 01 INTRODUCTION

As a Signatory of the World Anti-Doping Code (Code), Brunei Darussalam Anti-Doping Committee (BDADC) has a responsibility to develop and run Anti-Doping Education Programs aimed at the Sporting Ecosystem in Brunei Darussalam. BDADC also convinced that the long-term solution to avoid doping is through effective prevention and clean sport values-based education programs.

Education programs aimed at International-Level Athletes<sup>1</sup> shall be the priority as determined by BDADC in reference to section 7.3.1 of the World Anti-Doping Agency (WADA)'s International Standard for Education (ISE). In accordance with this standard, BDADC also requires Brunei Darussalam National Sports Federations (BDNSF) to conduct Education in cooperation with BDADC as per Code Article 20.3.13.

The Education Plan 2024 is designed to progressively increase the reach of education activities of BDADC.

The Plan also takes into consideration the small size of Brunei Darussalam athletes and the limited human resources as BDADC currently operated by volunteers.

## 02 EDUCATION PLAN

This document provides a simple overview of action taken by BDADC to provide education about anti-doping rights and responsibilities. BDADC believes in a value-based approach with targeted groups towards education activities that emphasize the development of an individual's personal values and principles.

## 03 OBJECTIVES

### **Objective 1:**

For BDADC to become the center hub of the value-based approach on clean sport for all BDNSF, while also providing resources and information.

### **Objective 2:**

To make sure that all groups belonging to the Education Pool have access to anti-doping education.

**Objective 3:** To establish metrics and measurables that will annually evaluate the anti-doping education plan.

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<sup>1</sup> Any athletes listed to represent Brunei Darussalam Contingent to Regional and International Sporting Events

## 04 TARGET GROUPS

The Education Plan focuses on target groups as follows:

- International Level Athletes
- National Level Athletes
- Elite Junior Athletes
- School Athletes
- Support Personnel and Parents
- Physical Education and Sports Teachers

## 05 ROLES AND RESPONSIBILITIES

BDADC has the responsibility to support, encourage, develop and implement initiatives that increase the skills and knowledge of people in the sport ecosystem in Brunei Darussalam about anti-doping matters. BDADC is responsible for the creation of the Education Plan, for ensuring that the Plan is compliant with the Code and the ISE, for subsequent plan, implementation, monitoring and evaluation.

## 06 WEBSITE

BDADC will keep an up-to-date and accurate Anti-Doping Information on the official website <https://www.kkbs.gov.bn/>

## 07 COMMUNICATION

BDADC will heighten the use of mainstream media and also social media including Facebook and Instagram. These tools are used to reach BDADC Target Groups and other members of the community and to raise awareness on topics related to clean sport.

Additionally, a mailing list with all BDNSF contact is used for updates and information regarding ongoing activities.

## 08 EVENT-BASED EDUCATION

Event-based education activities will be carried out at the Brunei Darussalam Sports Championships to build competence in clean sport behaviors and make informed decisions.

## 09 ACTION PLAN AND TIMELINES

Taking into consideration the structure of the sport, staffing resources available, and the support and services provided BDADC plans to undertake the following activities in order to educate the target groups about anti-doping. BDADC Anti-Doping Education Program has been tailored to the target groups and context, creating specific opportunities for all target groups to learn.

The Education Framework, action plan and timelines are as follows:

Target Groups	World Anti-Doping Code and Standards	Anti-Doping Rules Violations	The Prohibited List	Doping Control Process	Therapeutic Use Exemptions	Whereabouts	Checking Medications	Supplements	Consequences of Doping	Values-Based Education
International Athletes		✓	✓	✓	✓	✓	✓	✓	✓	
National Athletes		✓	✓	✓	✓	✓	✓	✓	✓	
Elite Junior Athletes		✓	✓	✓	✓	✓	✓	✓	✓	
School Athletes										✓
NSF Management	✓									
Support Personnel		✓	✓	✓	✓	✓	✓	✓		
PE Teachers										✓

The Action Plan and Timelines are as follows:

Target Group	Type of Education Activity	Program Objective	Learning Objectives	Description	Date of Activity	Monitoring and Evaluation Activities	Target
International Level Athletes	E-Learning via ADEL	100% of athletes bound for Regional & International Events successfully enrolled and completed ADEL Course	Athletes understand of all anti-doping topics	A requirement for International Level Athletes to enroll and complete ADEL Course for them to be eligible for nomination process	Jan – Apr 2024	Athletes need to submit their ADEL completion certificate for BDADC acknowledgement	Athletes to Olympic Games, Paralympic Games, Asian Indoor and Martial Arts Games
National Athletes	E-Learning via ADEL	100% of National Athletes successfully enrolled and completed ADEL Course	Athletes understand of all anti-doping topics	A requirement for National Level Athletes to enroll and complete ADEL Course for them to be eligible to compete in National Events	Mar – Sep 2024	BDADC ADEL Poweuser will track the athlete's enrolment and completion	Workshop for National Athletes on the enrolment to ADEL
Elite Junior Athletes	Face to Face Session	100% of Elite Junior Athletes successfully attending the Face-to-Face Anti-Doping Education	Athletes understand of all anti-doping topics	Providing information for the athletes to be aware	Jan – Aug 2024	Survey and quiz the end of the session to assess level of understanding	Brunei Contingent to ASEAN Schools Games 2024

Target Group	Type of Education Activity	Program Objective	Learning Objectives	Description	Date of Activity	Monitoring and Evaluation Activities	Target
School Athletes	Value-Base Education (JADA Real Champion Package)	100% of School Athletes successfully attending the Face-to-Face Anti-Doping Education	Athletes aware on anti-doping through Value-Based Education	The athlete can apply these principles in everyday life	Jul - Aug 2024	Survey and quiz the end of the session to assess level of understanding	Outreach for the Brunei Darussalam Schools Games 2024
NSF Management and Support Personnel	E-Learning via ADEL	100% of NSF Management and athletes support personnel successfully enrolled and completed ADEL Course	Support NSF Management personnel understand of anti-doping topics especially in relation to their job scope	Providing information for support personnel to be aware	Jan – Jun 2024	BDADC ADEL Power User will track the athlete's enrolment and completion	Workshop to National Sports Associations Personnel
PE Teachers	Workshop	100% of School PE Teachers successfully attending the Values-Based Anti-Doping Education	PE Teachers aware of anti-doping and able to share the information to their students	PE Teachers can disseminate information on Anti-Doping via Values-Based Education	Jan – Jun 2024	Survey and Logbook of their school activities on Values-Based Education	Physical Education and Sports Education Teachers

## 10 MONITORING, REPORTING, AND EVALUATION

Monitoring will be led by BDADC Education Committee. Achievement and successful of the anti-doping education will be evaluated by the numbers of activities conducted and numbers of NSF and participants involved.

Every anti-doping related education activities will be reported and submitted to SEARADO and WADA annually.

## 11 RESOURCES

The main resources used are from WADA and also Japan Anti-Doping Agency (JADA) downloaded from:

<https://www.wada-ama.org/en/resources>

[https://www.playtrue2020-sp4t.jp/edu\\_package/](https://www.playtrue2020-sp4t.jp/edu_package/)